



Industry News:

Welcome recently appointed and confirmed (1/26/09) Shaun Donovan as the 15th United States Secretary for Housing and Urban Development (HUD). He comes to the position with a long standing commitment to affordable housing and industry reports indicate that he will further the role of manufactured housing. Previously served as Commissioner of the NYC Department of Housing Preservation & Development. Ron Sims was recently nominated as Deputy Secretary. For press releases visit www.hud.gov.

Creating Sales Prospects:

A recent J.D Power & Associates study found that over 70% homebuyers shopped online while searching for their home. The National Association of realtors estimate that three out of four new home searches start on the internet. Before visiting your community, manufactured home shoppers are doing their research on the web. How do you rate your on-line advertising and website?

Calling all suppliers:

Are you currently working with manufactured housing communities? Would you like to have your business promoted on the MMHA website? We often receive questions from owners and resident of potential resources. For membership and/or advertising opportunities call 508-460-9523 or email us at info@MassMHA.org.

Types of businesses that we are looking for as associate members include:

- Accessories and components
- Accounting
- Appraisers
- Home Removal
- Installers
- Insurance
- Landscape Services
- Lenders
- Waterproofing and coating

MMHA Mid-Year Training Meeting

Thursday, June 18, 2009

Holiday Inn, Taunton

9:30am - 3:30pm

We are planning a full day of training and updates for community owners; managers; installers and associates. Coffee and buffet lunch included.

Cost: \$50 for members and associates. Non Members \$150. Registration forms will be mailed and will be available on our website shortly.

Welcome!



We are pleased to announce that The Village at Chopmist in Rhode Island has joined our association. Know of a park that would like to join? Let us know.

Highlights Inside...

- Member Survey & Application
- Water SubMetering Discussion
- From Desk of the Executive Director
- HUD Updates
- Legislative Update
- State & National News
- Trends & Information - Did You Know?

2009 Special Offering:

Members joining the MMHA for the **FIRST** time will receive a **25% discount** off the regular membership rate!