



MASSACHUSETTS MANUFACTURED HOUSING ASSOCIATION®

# Messenger



*News & information published exclusively for the Manufactured Housing Industry in Massachusetts!*

Your product or service will reach the concentrated MHI audience in Massachusetts when you advertise in the all *new*

## MMHA Messenger

A quarterly publication produced exclusively for decisions makers in the Manufactured Housing Industry in Massachusetts, your ad will reach *all* of them *every* issue!

### *General Information:*

Published: Four (4) times per year.  
 Distributed: Direct mailed - First Class  
 Publication Size: 8-1/2" x 11" trim size  
 Ad Closing: 1st of Month: February, May, August & November  
 Editorial: One (1) week *prior* to ad closing.

### **ADVERTISING RATES:**

SIZE	MEASUREMENT (width x depth)	1x	2x	3x	4x
Modular 1:	3-3/4" x 5"	275	250	225	200
Modular 2:	5" x 3-3/4"	275	250	225	200
Modular 3:	3-3/4" x 2-1/2"	225	200	175	150
Modular 4:	2-1/2" x 3-3/4"	225	200	175	150
Business Card:	3-1/2" x 2"	175	150	125	100

*ADVERTISERS PAYING IN ADVANCE ARE ENTITLED TO AN ADDITIONAL 5% DISCOUNT OFF PUBLISHED RATES ABOVE.*

***ALL 4 TIME ADVERTISERS ARE ENTITLED TO A FREE WEB LINK WITH THE MMHA WEBSITE!!***

- **Inserts:** Accepted. Quoted separately.
- **Agency Commission:** 15% paid to recognized agencies paying within 30 days of invoice.
- **Production:** All display advertisers are entitled to complimentary ad production for their *first* ad. There is no charge for proofs; minor changes thereto and reconfiguration of camera-ready ads to publication's display (modular) size requirements.
- **Preferred Material:** Publisher accepts ads in either a camera-ready, hard copy for scanning, condition or electronically in PDF form with all fonts and artwork imbedded. Send to: [johnpleon@comcast.net](mailto:johnpleon@comcast.net) or via USPS to: **Production, Box 1198, Carver, MA 02330.**
- **Liability:** Publisher accepts no liability for content or correctness of any ad appearing in publication.
- **Other:** Publisher services such as design, art, copy writing, flyers, insert production, etc., available.

***For additional information, please contact:***

***John Leonard: 508.866.1189***

*Thank you for supporting the Massachusetts Manufactured Housing Association!*